

Strategic Compass

COMPASS POINT 1:

Mission & Institutional Advancement

The Maria Institute
CMHE Mission Integration Core Areas
Partnerships
External Engagement
Opportunity Education
Re-branding and Intensive Marketing
Major Gifts Campaign
Internal Culture & Governance

COMPASS POINT 2:

Mission Relevant Academic Programs

Graduate Level Education in High Demand Programs
Expansion of Online & Hybrid Programs
New Programs in Healthcare
Mission Integration in Curriculum

COMPASS POINT 3:

Student Success & Experience

Comprehensive Retention Strategy
Advanced Student Support Services
Student Engagement
Expansion of Services for Students with Learning Differences



COMPASS POINT 4:

Sustainability

Maria Value Proposition
Financial Processes and Reporting
Revenue Diversification
Data-informed Practice and Decisions